Carbon Reduction Plan

Supplier name: AYOOB AI LTD (trading as AyoobAI), company number 15931832

Publication date: 9 November 2026

Prepared in line with Procurement Policy Note 006 (Taking account of Carbon Reduction Plans) and its reporting standard. Published at ayoob.ai.

Commitment to achieving Net Zero

AYOOB AI LTD is committed to achieving Net Zero emissions by 2040.

Baseline emissions footprint

Baseline emissions are a record of the greenhouse gases produced in the past, and are the reference point against which emissions reduction can be measured.

Baseline year: 1 November 2025 to 31 October 2026.

Additional details relating to the baseline emissions calculations. AyoobAI is a micro business with four employees. We own or lease no vehicles and have no gas, fuel or electricity bills in the company's name. Our desk space is in a business incubator whose building energy is supplied and paid for by the landlord. Staff work from home most of the week. Emissions are estimated from our current team of four and our current working pattern, applied to the whole year. Because the team grew during the year, the baseline is conservative (it overstates the year).

Emissions	Total (tCO2e)
Scope 1	0.0
Scope 2	0.0
Scope 3 (included sources)	2.3
Total emissions	**2.3**

Scope 3 sources included:

Category	Activity in the baseline year	tCO2e
Business travel	8 return rail journeys, assumed Newcastle to London (6,880 passenger km)	0.21
Employee commuting: car	One employee by personal car, twice a week (1,840 km)	0.30
Employee commuting: bus	Three employees by local bus, twice a week (5,520 passenger km)	0.56
Employee commuting: homeworking	Working from home three days a week (4,140 hours)	1.25
Upstream transportation and distribution	No goods transported; equipment delivered by suppliers	Not material
Waste generated in operations	No premises of our own; minimal office waste	Not material
Downstream transportation and distribution	We supply software and services only	Not applicable

Method and conversion factors. GHG Protocol Corporate Standard. UK Government GHG Conversion Factors for Company Reporting: national rail 0.03092 and local bus 0.10151 kgCO2e per passenger km, and an average petrol car 0.162 kgCO2e per km (2026 factors); homeworking 0.30234 kgCO2e per working hour (2025 factor). Commuting assumes 10 km each way, 46 working weeks and a 7.5-hour working day. Figures are not third-party verified.

Current emissions reporting

Reporting year: 1 November 2025 to 31 October 2026 (this is our first plan, so the reporting year is the baseline year).

Emissions	Total (tCO2e)
Scope 1	0.0
Scope 2	0.0
Scope 3 (included sources)	2.3
Total emissions	**2.3**

Emissions reduction targets

To continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets:

- **Net Zero across scopes 1, 2 and 3 by 2040.**
- **Emissions per employee 50% below the baseline by 2030**, from 0.58 tCO2e to 0.29 tCO2e or less per employee.

We will report against these targets every year in an updated Carbon Reduction Plan. We expect total emissions to rise only modestly as we grow, because we stay remote-first and do not plan to own vehicles or premises.

Carbon reduction projects

Completed and in place. The following measures are in effect now and are reflected in the baseline:

- remote-first working, with meetings by video by default
- all business travel by rail; no flights and no company vehicles
- paperless contracts, documents and signatures
- AI systems built on right-sized models rather than the largest available, which cuts the computing energy used for our clients.

Planned over the next five years:

- **Commuting:** encourage public transport, cycling and lower-emission vehicles; review the take-up of a cycle-to-work scheme in 2027.
- **Homeworking:** guidance for staff on energy-efficient home working and renewable electricity tariffs.
- **Cloud and AI:** switch off non-production environments outside working hours on every new project from 2027; report hosting emissions to clients using providers' carbon data; add purchased cloud services to our scope 3 reporting from the 2027 plan.
- **Equipment:** keep devices for at least four years, buy refurbished where suitable, and recycle through WEEE-compliant recyclers.
- **Suppliers:** require carbon data from main suppliers through our Supplier Code of Conduct.

Declaration and sign off

This Carbon Reduction Plan has been completed in accordance with PPN 006 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard, and use the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements where applicable, and the required subset of Scope 3 emissions has been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Signed on behalf of the Supplier	Husain Ayoob (typed signature)
Name and role	Husain Ayoob, Director and Chief Executive Officer
Date	9 November 2026